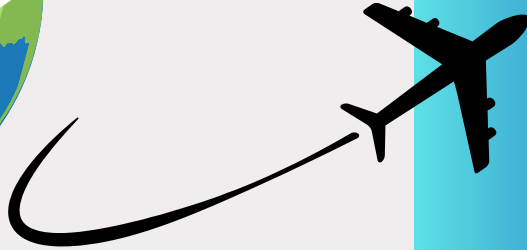




OCTOBER 25 & 26
TORONTO-CANADA



TOURISM EXPO & FESTIVAL

SPONSORSHIP PROPOSAL

FREE ENTRY

**DESTINATION COMMONWEALTH
TOURISM EXPO & FESTIVAL**

FRI OCT 25 & SAT OCT 26 2024

TOURISM
2-day Expo & Festival

"Experience the best of global culture, innovation, and community at the Commonwealth Tourism Expo and Festival!"

**OCTOBER 25
DELTA HOTEL**
75 Lower Simcoe St, Toronto

**OCTOBER 26
MERIDIAN ARTS CENTRE**
5040 Yonge St, Toronto

WIN 2 FREE TICKETS ON CARIBBEAN AIRLINES

Register Today
Limited seating
<https://www.eventbrite.ca/>

Register Today
Limited seating
<https://jam.ticketmaster.com/tolive/holive/2024-miss-tourism-commonwealth>

Sponsors: Caribbean Airlines, Ministry of Tourism, UTB, Barbados, Tobago, Trinidad, Novotel, The Westin Delta, Ontario, etc.



Tourism Expo



Introduction

The 1st Destination Commonwealth Tourism Expo & Festival

Join us for a premier 2 - day event, where the world of tourism converges with innovation, sustainability, and cultural celebration. This Expo and Festival is designed to bring together industry leaders, local businesses, tourism professionals, and cultural enthusiasts from across the Commonwealth and beyond.



Event Venue



**MERIDIAN ARTS CENTRE
TORONTO**



DELTA TORONTO



**WESTIN HARBOUR CASTLE
TORONTO**

DAY 1 (FRI OCT 25)

DELTA TORONTO - FREE admission

6:00PM - 11:00PM

Step into a world of style, tradition, and innovation at the Fashion and Cultural Show-where creativity meets culture in a breathtaking showcase of global artistry. Meet Tourism Ambassadors from some of our 56 Commonwealth countries as they showcase their talents and cultural performances.

DAY 2 (SAT OCT 26)

MERIDIAN ARTS CENTRE - FREE admission

12:00PM - 5:00PM

Experience the fusion of fashion and heritage as designers from diverse backgrounds present their latest collections, inspired by centuries of tradition and modern trends. From the intricate details of indigenous garments to cutting-edge contemporary designs, this show celebrates the art of expression through fashion."

LYRIC THEATRE - TICKETED EVENT

6:00PM - 9:30PM

Witness a parade of national costumes and designer evening gowns from the Commonwealth as Tourism Ambassadors compete for the title of the 1st Miss Tourism Commonwealth 2024! Be sure to be present to "root" for favorite and country and Ambassador!

AFTER PARTY

10:00PM - 12:00PM

Join in the festivities for the iconic **AFTER PARTY**. Meet the Miss Tourism Commonwealth winners, take photos and enjoy complimentary hor d'oeuvres and a cash bar.





PARTICIPATION

Choose between Gold, Silver, Bronze or individual sponsorships.

Donors can request a charity tax donation receipt from
The Lotus Hope Foundation Charity # 793579418 RR0001

EXPO DELIVERABLES	BRONZE \$5,000	SILVER \$8,000	GOLD \$10,000
VIP Seating: Day 1 - Fashion & Talent Showcase	●	●	●
Booth at Tourism Expo (Oct 2024)	Standard	Premium	Premium +
Advertising package: Logo on all electronic & print materials	●	●	●
Print Media : Print Media mention from Media house	5	10	15
Social Media posts : Digital content creation for specific period promoting your destination/product	3 months	6 months	12 months
VIP tickets to the Miss Tourism Commonwealth International finals - Meridian Arts centre	2	5	10
VIP AFTER PARTY TICKETS	2	5	10
Custom Promotional videos: One (1) professional promotional video created for your business		●	●
Exclusive Award Sponsorship: Naming rights for an award and presentation on stage			●
Judging panel: Judge at the International finals of Miss Tourism Commonwealth)			●
Hotel Accommodation: 1 room; 2 nights at host hotel - Westin Harbour Castle			●
Local :Meet & Greet events: Winners attend 1-2 corporate functions during the year (based on availability)			●
International: Tourism Ambassador representation in Canada attending functions and events on your behalf			●

REGISTRATION

To register download this fillable form and email to :
info@mtwcanada.ca

